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Kenneth C. Laudon was a professor of information systems at New York University School of Business. He held a BA in economics from Stanford and a PhD from Columbia University. He held a

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BA in economics from Stanford and a PhD from Columbia University.

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Professor Laudon has authored twelve books dealing with electronic commerce, information systems, organizations, and society. He has also written over 40

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articles about the social, organizational, and management impacts of information systems, privacy, ethics, and multimedia technology.

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Kenneth C. Laudon passed away on December 26, 2019 at his home in Croton-on-Hudson, New York. He was 75

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years old. Ken was a renaissance man, who achieved so much in so many different aspects of life. Ken was a Professor of Information Systems at New York University's Stern School of Business.

Kenneth Laudon Obituary - Croton-On-Hudson, NY

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Kenneth C. Laudon - New York University

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information systems, organizations, and society.

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Kenneth C. Laudon holds a BA in Economics from Stanford and a PhD from Columbia University. He is currently a Professor of Information

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Systems at New York University's Stern School of Business, where he teaches courses on Managing the Digital Firm, Information Technology and Corporate Strategy, Professional Responsibility (Ethics), and Electronic Commerce and Digital Markets.

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Laudon is also the author a number of academic articles with respect to the impacts of information systems.

Professor Laudon is also well known as the co-author of a number of textbooks, including Management Information Systems: Managing the Digital Firm and

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