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Strategic Management 8th Edition Hill And Jones Where to Get Free eBooks Strategic Management 8th Edition Hill Gregory G. Dess is the Andrew R. Cecil Endowed Chair in Management at the University of Texas at Dallas. His primary research interests are in strategic management, organization-environment relationships, and knowledge management.

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Strategic Management

Hill, Jones & Galvin (2004, 23) take a position in this debate by claiming that "strategic planning, on average, has a positive impact on company performance". This claim further referred to as the 'Performance Claim', is based on research conducted by Miller & Cardinal (1994) and Rogers et al. (1999).

Strategic Management and Business Performance

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Strategic Management: The case of Coca-Cola - 842 Words ...

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Introduction to strategic management --The nature of competitive advantage --Strategies --Implementing strategy --Cases in strategic management. Responsibility: Charles W.L. Hill, Gareth R. Jones.

Strategic management : an integrated approach (Book, 2004 ...

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