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What follows, the ideas, come from one of the best books on the craft of writing ever written: Techniques of the Selling Writer, by Dwight V. Swain. Though the ideas are Mr. Swain's I've put them in my own words. And, by the way, this is all from just one chapter of Mr. Swain's book, chapter 5: Fiction Strategy.

Karen Woodward: Techniques of the Selling Writer: How To ...

For the next several weeks, I will be posting about the craft of writing based on Dwight Swain's, Techniques of the

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Selling Writer. Every Monday and Wednesday, I will share a bit of what I've learned from Swain's book, which, to be quite honest, is a goldmine of information.

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Techniques of the Selling Writer by Dwight Swain. Perhaps no book has influenced writing gurus and writers like Techniques of the Selling Writer by Dwight Swain. The University of Oklahoma, where Swain taught and released his books, states, "This is the book for writers who want to turn rejection slips into cashable checks."

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Introduction i. Take what you want and leave the rest. What a writer ... "wants is a set of rules on what to do and what not to do in writing fiction...."when one begins to be persuaded that certain things must never be done in fiction and certain other things must always be done, one has entered the first stage of

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